**SAE - Illustration - Studio Application**

**Objective** – using the principles of design and effective illustration create a pro-reading poster to encourage reading in the lower school

**New Skills** – using pen and ink and watercolors or colored pencils

Illustrations, as our text tells us on p.35, are meant:

* to delight
* to capture attention
* to tell a story
* to teach a concept
* to develop appreciation and awareness [of art] in children

In this project you will be designing a poster to encourage reading. The lower school kids will be voting for the most visually effective posters.

**Studio Prep**

1. develop your version of a famous storybook character – (ex. Your version of Jack in the Beanstalk) – **do at least 10 drawings**

1. work out the composition of the overall poster, including the lettering – **do at least 5 different versions**

**Final Product**

Create your final poster using ink and watercolor or colored pencils. Paper will be provided.

**Make sure that it is clear who your character is. You’ll probably use the information in the rest of the composition to help confirm this. (for ex. – if there are 7 dwarves in your illustration the girl is probably Snow White).**

**Remember - you're trying to promote reading in a technological age!!!**